

How to whitelist/blacklist sources and domains

To add traffic sources to the black or white lists, please do the following:

1. Go to Campaigns setting page.
2. Scroll down till the end of the page until you find the "advanced settings" link.
3. Click "advanced settings" and find the "Sources and domains whitelist / blacklist" section.
4. Tick "Enable Sources and domains whitelist / blacklist" and choose either "Sources and domains blacklist" or "Sources and domains whitelist".
5. Specify the traffic sources you want to whitelist/blacklist for this campaign by using one of the allowed formats.

We support the following formats:

FORMAT	DESCRIPTION	EXAMPLE
publisher_id:***	allows to whitelist/blacklist <u>specific publisher with all their site_ids/domains and placements</u>	34567:***
publisher_id:***placement_id	allows to whitelist/blacklist all <u>matching placements of specific publisher</u>	34567:***:1
:placement_id	allows to whitelist/blacklist <u>all matching placements across all the publishers and site_ids/domains</u>	*::1
publisher_id:site_id:*	allows to whitelist/blacklist <u>certain site ID of specific publisher</u>	34567:1234:*
publisher_id:site_id:placement_id	allows to whitelist/blacklist <u>certain placement within specific site ID of specific publisher</u>	34567:12345:1
***:site_id:placement_id	allows to whitelist/blacklist <u>certain placement within specific site ID</u>	***:1234:1
***:site_id:*	allows to whitelist/blacklist <u>unique site ID</u>	***:12345:*
publisher_id:domain:*	allows to whitelist/blacklist <u>certain publisher's domain</u>	34567:blogspot.com:*
publisher_id:domain:placement_id	allows to whitelist/blacklist <u>certain placement within specific domain of specific publisher</u>	34567:blogspot.com:1
***:domain:placement_id	allows to whitelist/blacklist <u>all matching placements within matching domains</u>	***:blogspot.com:1
domain ***:domain:*	allows to whitelist/blacklist <u>a specific domain</u>	blogspot.com ***:blogspot.com:*
*.domain.com	allows to whitelist/blacklist <u>all subdomains</u>	*.blogspot.com
:	allows to whitelist/blacklist <u>all blank domains</u>	***:***
publisher_id::placement_id	allows to whitelist/blacklist <u>all matching placements within blank</u>	34567::1

domains of specific publisher

publisher_id::* allows to whitelist/blacklist *all*
*placements within blank domains of 34567::**
specific publisher

::placement_id allows to whitelist/blacklist *all*
matching placements within blank **::1**
domains across all publishers

publisher_id:bundle:* allows to whitelist/blacklist *certain*
*bundle of application within 34567:com.ultralabapps.filterloop:**
specific publisher

publisher_id:bundle:placement_id allows to whitelist/blacklist *all*
matching placements within specific **::com.ultralabapps.filterloop:1**
bundle of application of certain
publisher

bundle allows to whitelist/blacklist *specific* **com.ultralabapps.filterloop**
::bundle:* *bundle of application* **::com.ultralabapps.filterloop:***

* - represents any value.

Please, note, **placement_id** can be shown up as any numbers, letters or words.