



**FroggyAds**

FROGGYADS MEDIA KIT

# FroggyAds Media Kit

Self-serve DSP and global ad network for advertisers, media buyers and agencies.

**Web:** [froggyads.com](https://froggyads.com) **Start:** [premium.froggyads.com](https://premium.froggyads.com)

**Telegram:** [t.me/FroggyAds\\_Martin](https://t.me/FroggyAds_Martin) **Contact:** [froggyads.com/contact](https://froggyads.com/contact)



# FroggyAds

ABOUT FROGGYADS

## One platform for global, controllable traffic

FroggyAds is a self-serve demand-side platform and global ad network in one. Advertisers and professional media buyers connect once and buy across many supply sources from a single dashboard, with the targeting, optimization and reporting needed to run profitable campaigns at scale.

### **Built for advertisers and media buyers**

Test fast, read performance by source, cut waste and scale winners, all from one account.

### **Worldwide traffic access**

Reach audiences across Tier 1 to Tier 3 markets, by GEO, device, OS, browser, carrier and category.

### **Campaign control**

Source-level whitelist and blacklist control, click caps and campaign-level rules.

### **Optimization and reporting**

SmartCPC bid optimization and source-level reporting tie spend to results.



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PLATFORM HIGHLIGHTS

## The numbers that matter

**20B+**

DAILY IMPRESSIONS

**750+**

SSP INTEGRATIONS

**15,000+**

ADVERTISERS & MEDIA BUYERS

**300+**

VERTICALS

**\$50**

MINIMUM DEPOSIT

**24/7**

HUMAN SUPPORT

### SmartCPC optimization

Bids are weighted toward the segments and sources delivering your target cost per action.

### Adscore traffic filtering

Every impression is screened for bots and invalid traffic before it costs you budget.

### Source-level controls

Whitelist the inventory that converts and blacklist the rest, down to the source ID.

### Worldwide supply

20B+ daily impressions across 750+ SSP integrations and 300+ verticals.



### Eight formats, one funnel-ready toolkit

FORMAT	WHAT IT IS	BEST USE
<b>Push Ads</b>	High-CTR push notifications delivered to opted-in users.	Direct response, app installs, broad reach
<b>Native Ads</b>	Feed-style placements that match surrounding content.	Content offers, lead gen, considered conversions
<b>Display Ads</b>	Banner inventory across desktop and mobile web.	Branding, retargeting, mid-funnel
<b>Pop Ads</b>	High-volume pop traffic for fast testing and scale.	Volume testing, low-cost reach
<b>Interstitial Ads</b>	Full-screen placements with high visibility.	Mobile engagement, app and game offers
<b>Video Ads</b>	Video traffic for brand and mid-funnel goals.	Brand lift, storytelling, engagement
<b>Telegram Ads</b>	Telegram-style mobile, chat and mini-app placements.	Mobile-first, crypto, finance, gaming, communities
<b>Audience Targeting</b>	Data-driven audience reach across the network.	Precision prospecting and scaling

Format availability depends on live supply for your GEO, device and targeting.



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PRICING

## Transparent, bid-based pricing

FORMAT	MODEL	STARTING FROM
Push	CPC	from \$0.003
Native	CPC	from \$0.003
Display	CPM	from \$0.10
Pop	CPC	from \$0.0001
Minimum deposit	–	\$50

Starting prices shown; final cost is set by your bids and competition. You control bids and budgets, and SmartCPC helps efficiency.

TARGETING CAPABILITIES

## Reach the right audience

- GEO (country / region)
- City
- Device
- Operating system
- Browser
- Carrier
- Category
- Source ID
- Whitelist / blacklist
- IP whitelist / blacklist
- Click cap
- Campaign-level controls



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TRAFFIC QUALITY

## Clean traffic, full control

### Adscore screening

Bots and low-quality traffic are filtered on every impression.

### Invalid traffic protection

Suspicious activity is blocked before it reaches your campaign.

### Source-level reporting

Compare placements on the same terms and see exactly what converts.

### Whitelist / blacklist

Lock in winning sources and exclude the rest at the source-ID level.

## BEST VERTICALS

Finance

Ecommerce

Gaming

Dating

Travel

Lead generation

Nutra

Mobile apps

Sweepstakes

Software / VPN

Education

Insurance

Crypto / Web3

SaaS

Subscriptions



# FroggyAds

## PAYMENT METHODS

### Flexible, secure funding

Fund your balance with the method that suits you. Every deposit unlocks the same self-serve access to supply.

Visa

Mastercard

Maestro

American Express

Cartes Bancaires

SEPA

Bank wire

PayPal

Alipay

Payoneer

Apple Pay

Google Pay

Bitcoin

Tether (USDT)

## HOW TO START

### Five steps to your first campaign

1

#### Create a FroggyAds account

Sign up in a couple of minutes.

2

#### Fund your balance

Deposit from \$50 using any supported method.

3

#### Choose ad format and targeting

Pick a format, set GEO, device and source targeting.

4

#### Launch your campaign

Submit for a quick quality review and go live.

5

#### Track, block weak sources and scale winners

Read source-level data and let SmartCPC optimize.

[Start advertising](#)



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CONTACT & SUPPORT

## Let's get your campaigns live

### Website

[froggyads.com](https://froggyads.com)

### Create an account

[premium.froggyads.com/#/signup](https://premium.froggyads.com/#/signup)

### Contact & support

[froggyads.com/contact](https://froggyads.com/contact)

### Telegram

[t.me/FroggyAds\\_Martin](https://t.me/FroggyAds_Martin)

### LinkedIn

[linkedin.com/company/froggyads](https://linkedin.com/company/froggyads)

### Facebook

[facebook.com/FroggyAdsTraffic](https://facebook.com/FroggyAdsTraffic)

## Start buying traffic with FroggyAds

Create your account, fund from \$50 and launch on Adscore-protected supply.

[Start advertising](#)